

COVA COLLECTIVE

Space for connection,
sharing and inspiration

Investor Presentation – 2026
Hybrid Art-Coffee-Community Platform

2026



Mission & Vision

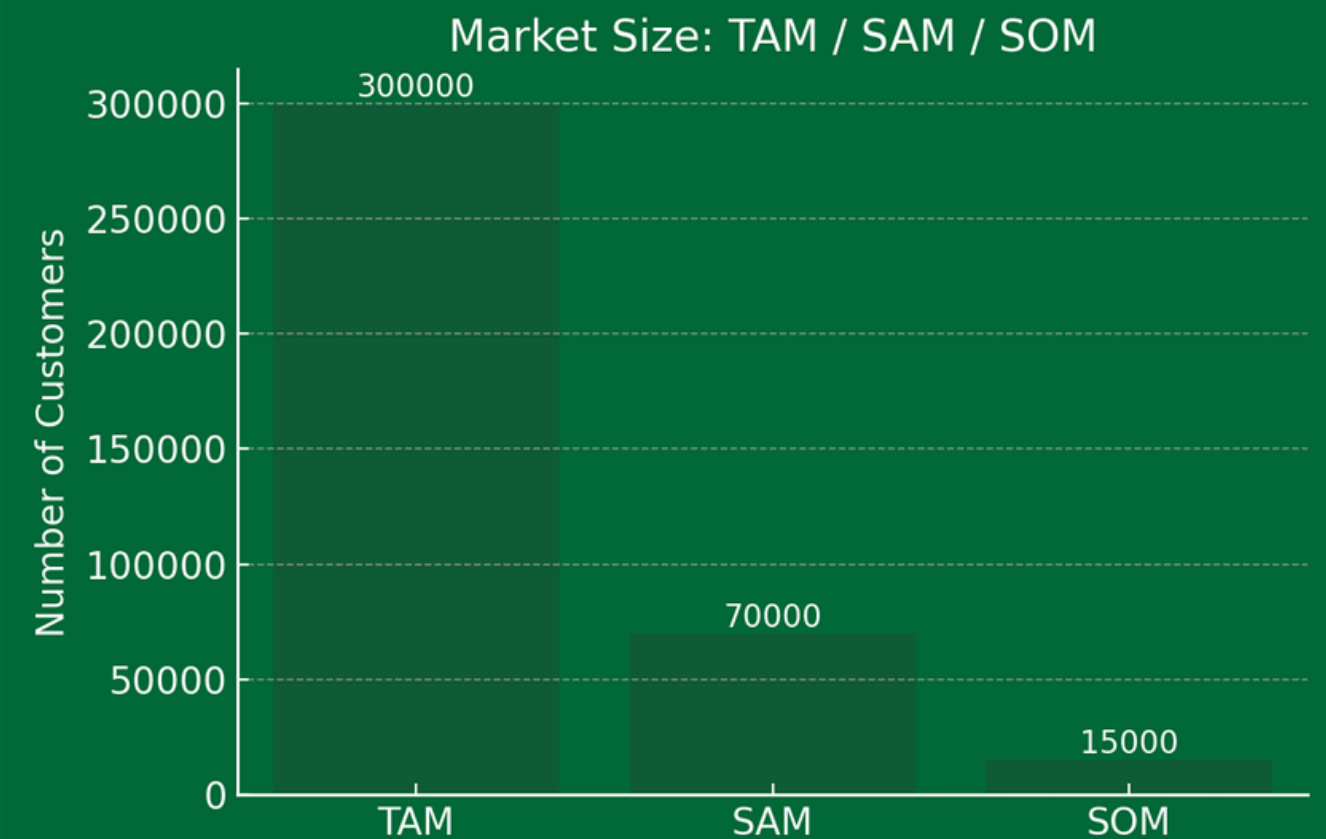
- Mission: Combine premium coffee experiences with digital art and community to create inspiring spaces for connection.
- Vision: To become Europe's leading hybrid café-art-community platform.



Problem

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- Hamburg lacks a place that combines specialty coffee, digital art, and community experiences.
- Emerging artists struggle to showcase their work and earn fair income.
- Experience-seeking culture lovers have limited choices.

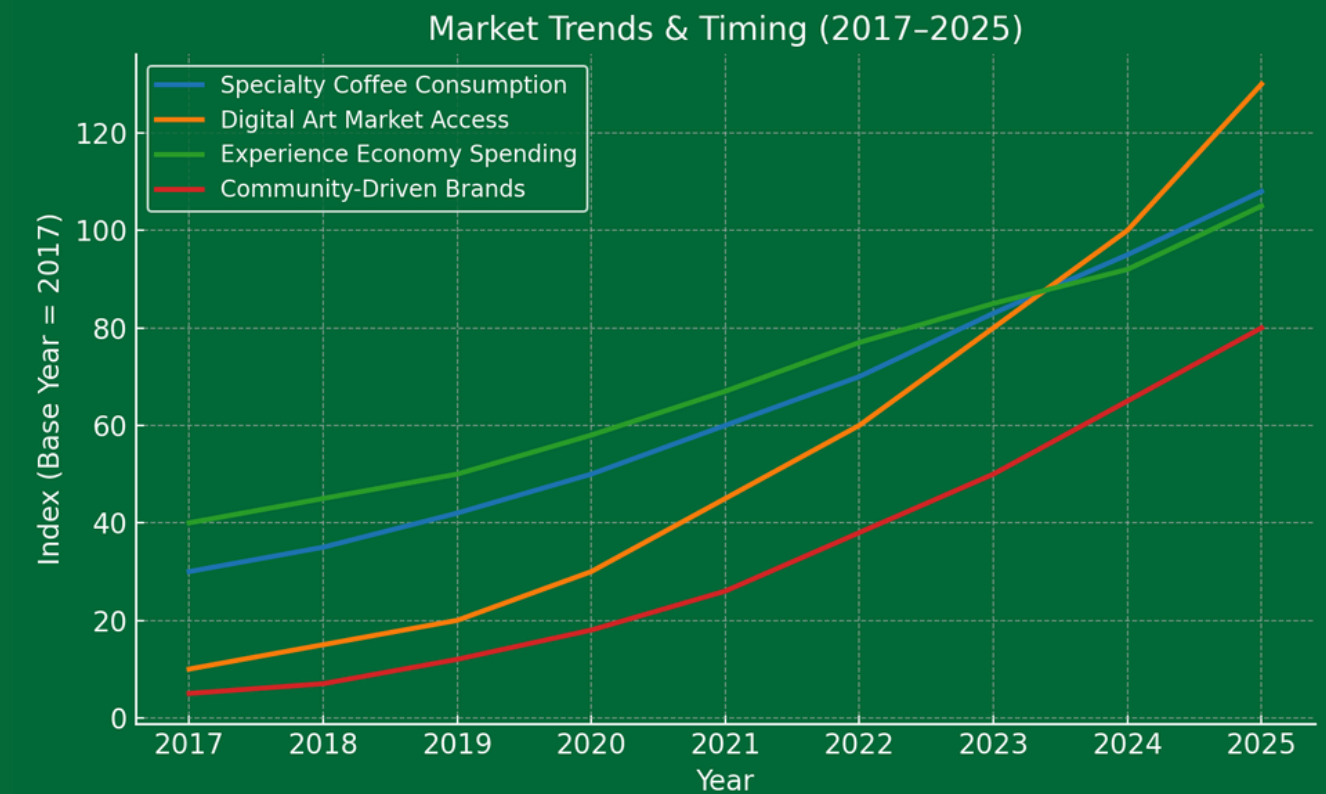




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Market Trends & Timing

- Digital art market is growing rapidly.
- Experience economy is booming – people buy experiences, not just products.
- Cultural tourism in Hamburg is on the rise with strong potential.





Solution

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COVA unites three complementary business pillars generating multiple revenue streams:

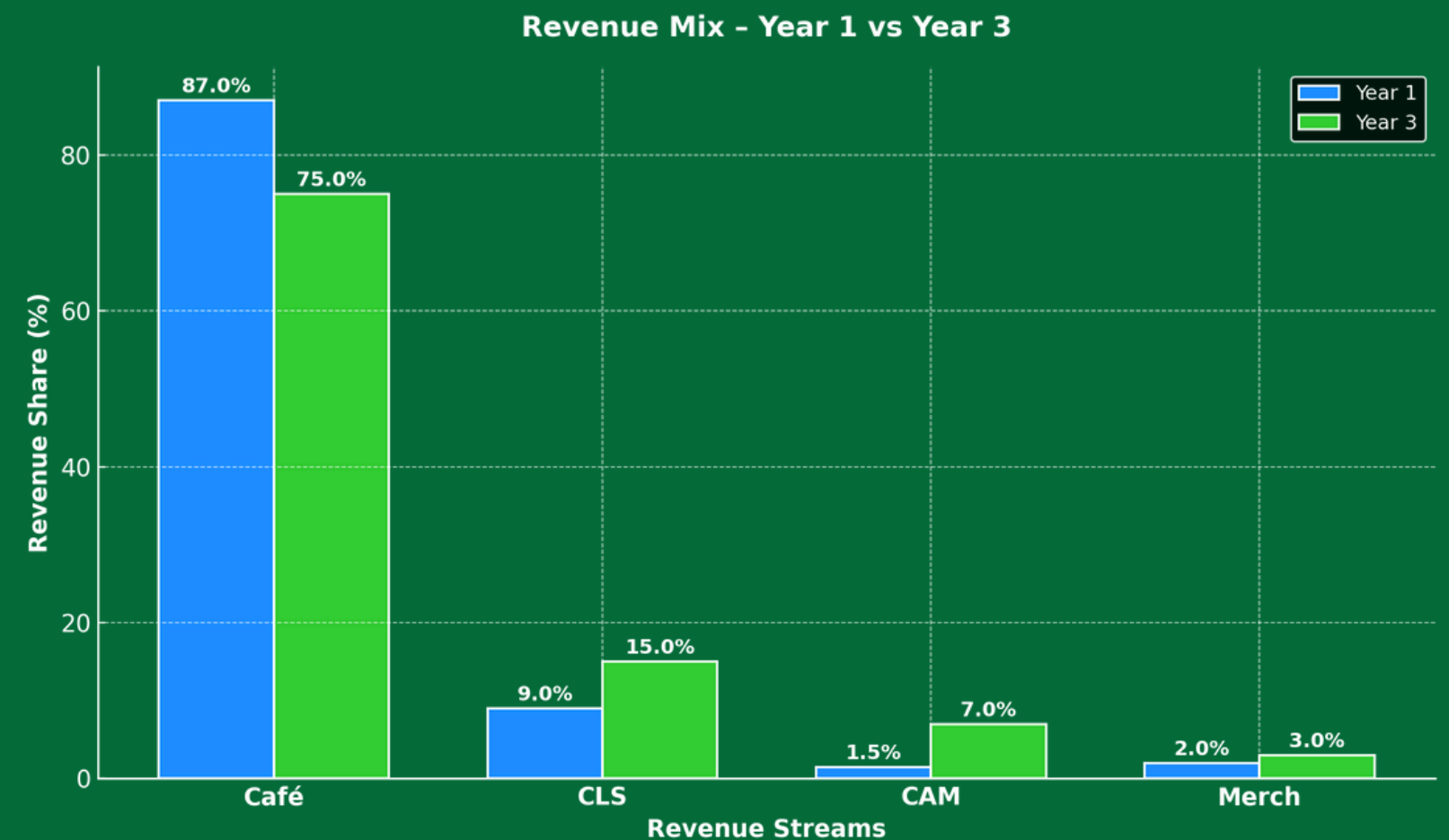
Café (Physical Space) – 87 % of revenue in Year 1, driving consistent cash flow through premium coffee & gourmet food.

CAM (Digital Art Market) – 1.5 % in Year 1, projected to reach 7 % by Year 3 through online art sales and 20 % commission structure.

CLS (Community & Live Space) – 9 % in Year 1, growing to 15 % by Year 3 via workshops and creative events.

Together, these pillars create a sustainable, diversified business with scalable digital upside.

COVA COLLECTIVE



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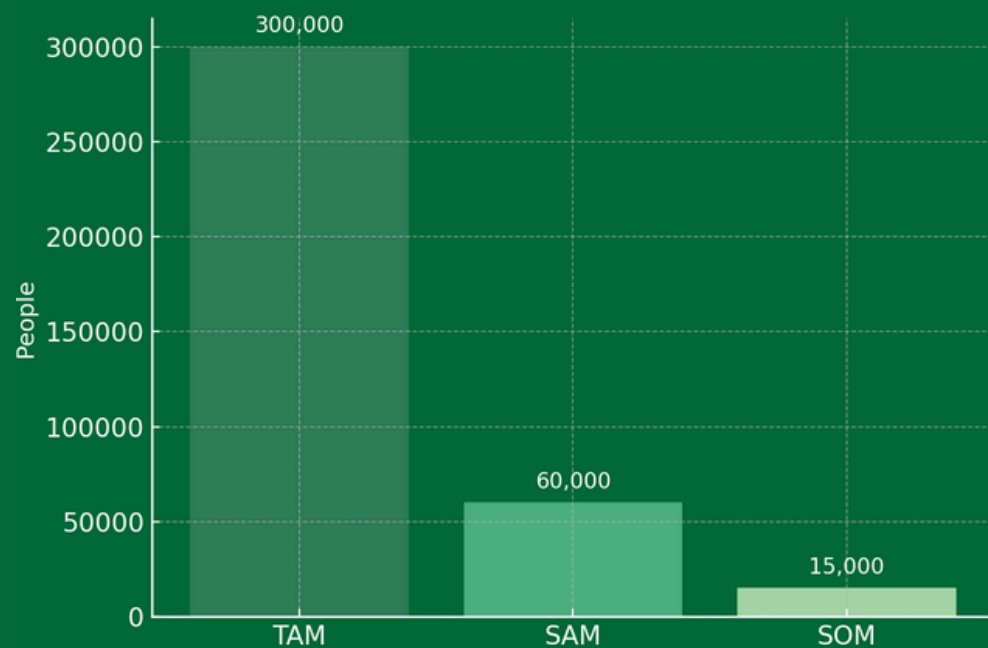
Product & Experience

- Premium coffee & gourmet snacks
- Digital art display screens
- Workshops, events, community gatherings
- COVA for Home – coffee beans, brewing gear, merchandise

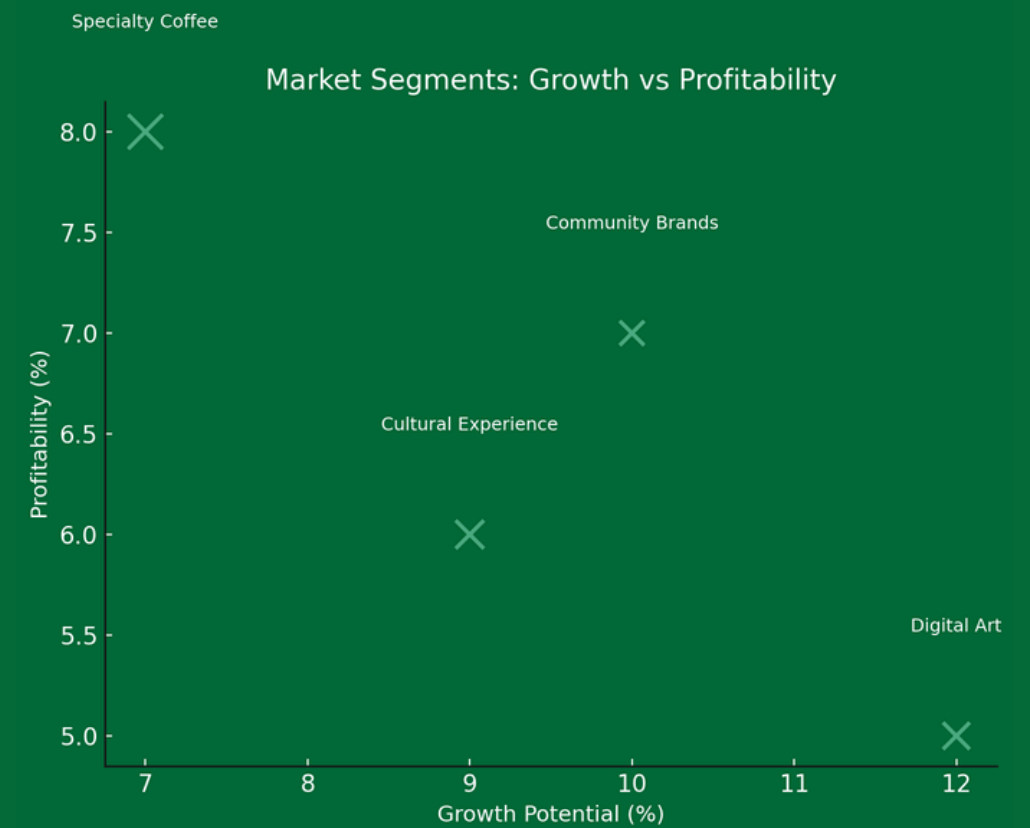


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Market Opportunity



Segment	Description	Potential
Specialty Coffee	Growing demand for premium coffee in Hamburg	300,000 people
Digital Art	Increasing access to and sales of digital artworks	Scalable across Europe
Cultural Experience	Visitors seek interactive events, galleries and experiences	7+ million tourists annually
Community-driven Consumption	Young consumers seek meaning & connection through consumption	Loyalty via strong community





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Customer Segments

Young & Independent Artists

Creative individuals aiming to showcase digital artworks and earn income

People Seeking Connection

People seeking meaningful bonds and a sense of community

Specialty Coffee Consumers

Customers looking for quality coffee and aesthetic café experiences

Sustainability-Minded Consumers

Consumers with social and ecological awareness in their choices

Cultural Experience Seekers

Visitors interested in art, events, and interactive experiences

Cultural Tourists

Travelers seeking authentic and local cultural experiences



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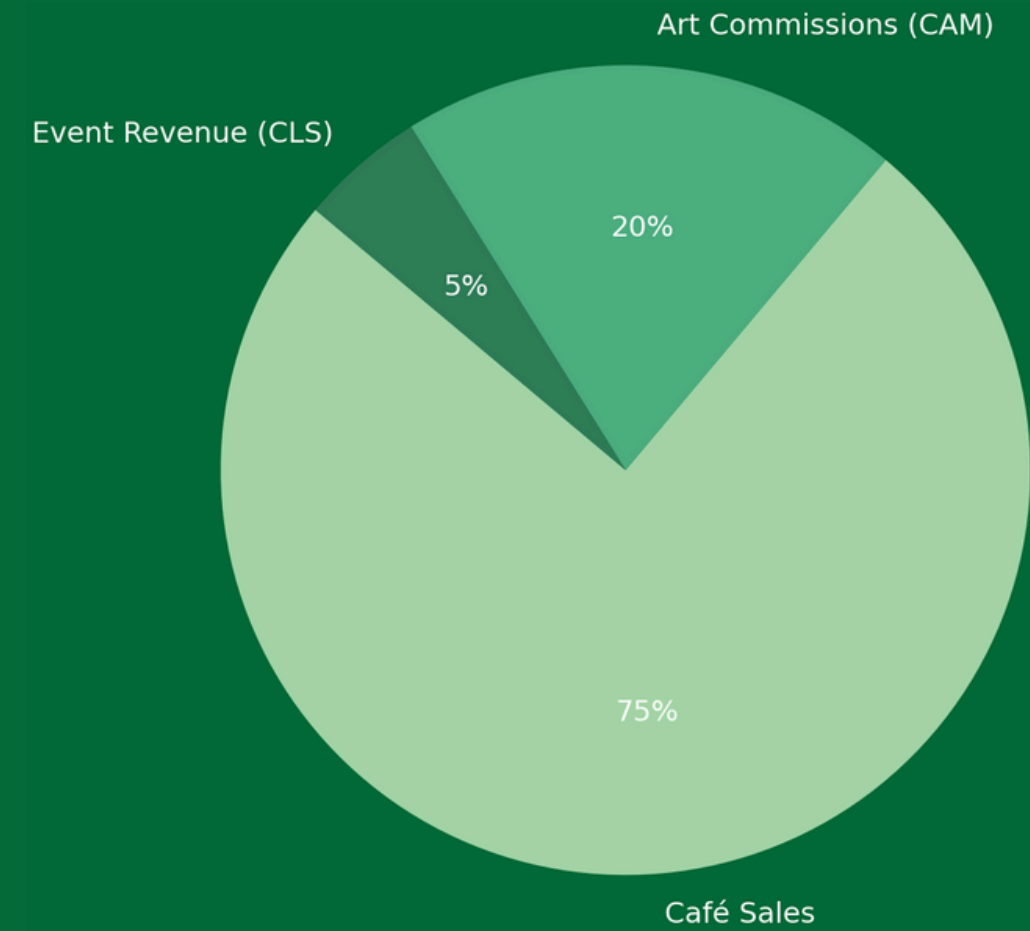
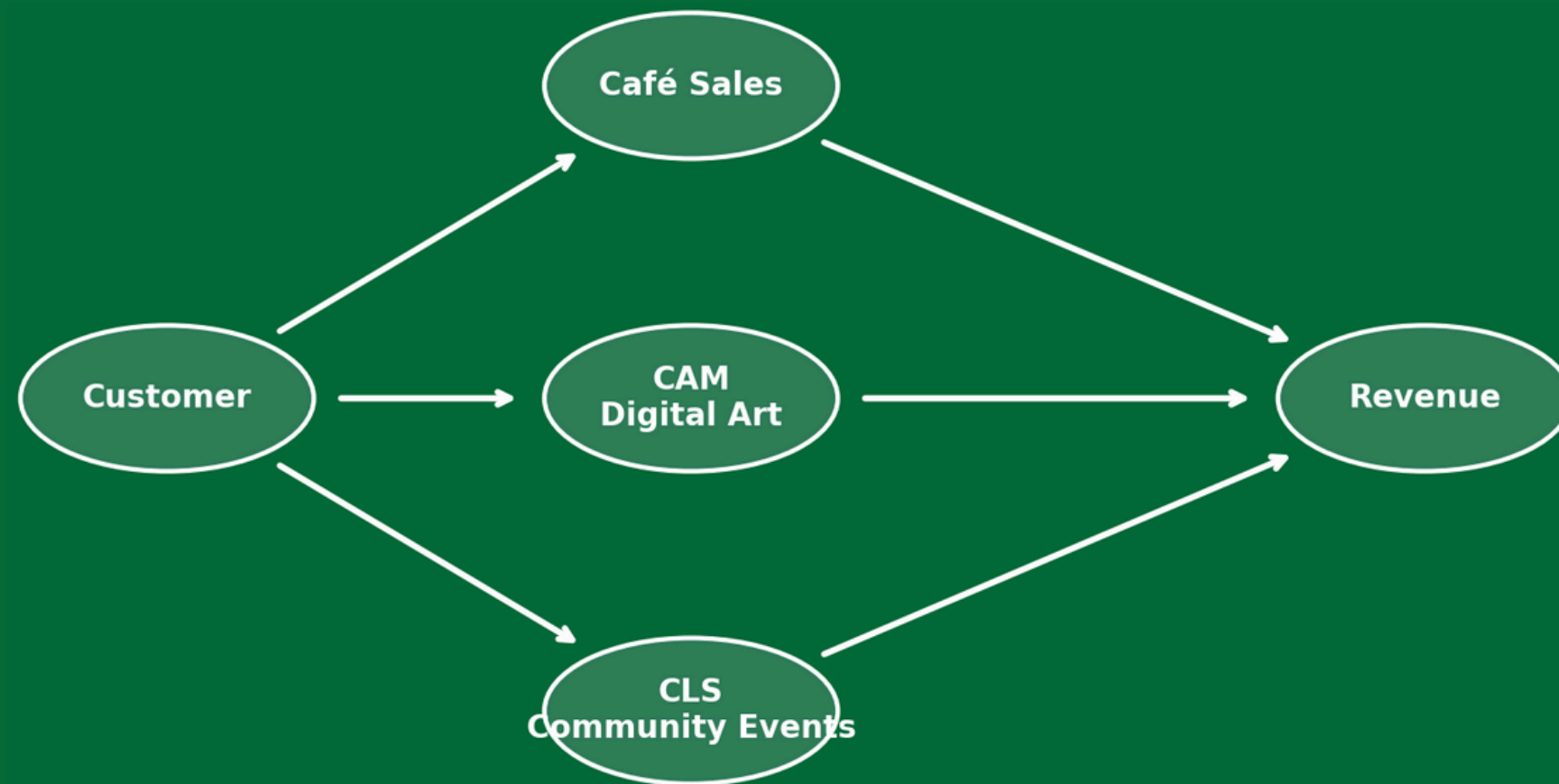
Competitive Analysis

	COVA Coffee Company	Starbucks	Third-Wave Cafés	Art Galleries	Cultural Centers
Specialty Coffee	✓	✓	✓		
Digital Art Integration	✓			✓	✓
Community & Events	✓	✓	✓	✓	✓
Use of AI	✓				
Multi-Channel Revenue Model	✓	✓			
Artist Income Support	✓			✓	



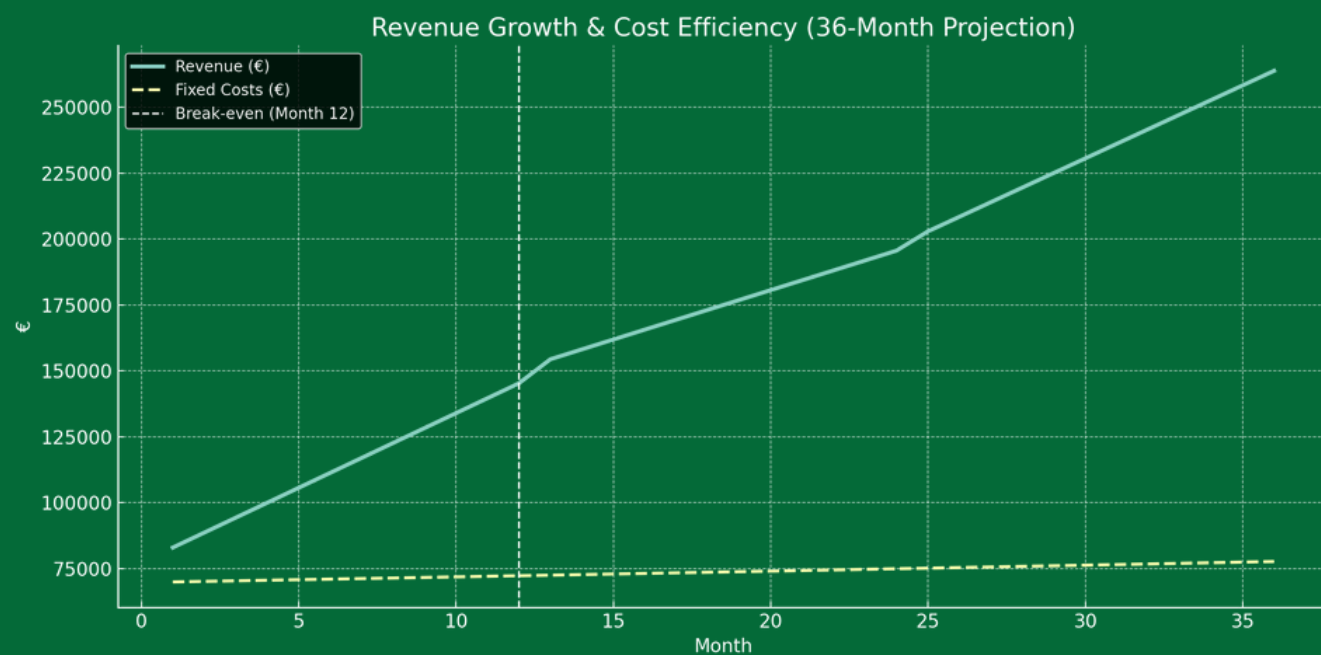
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Business Model

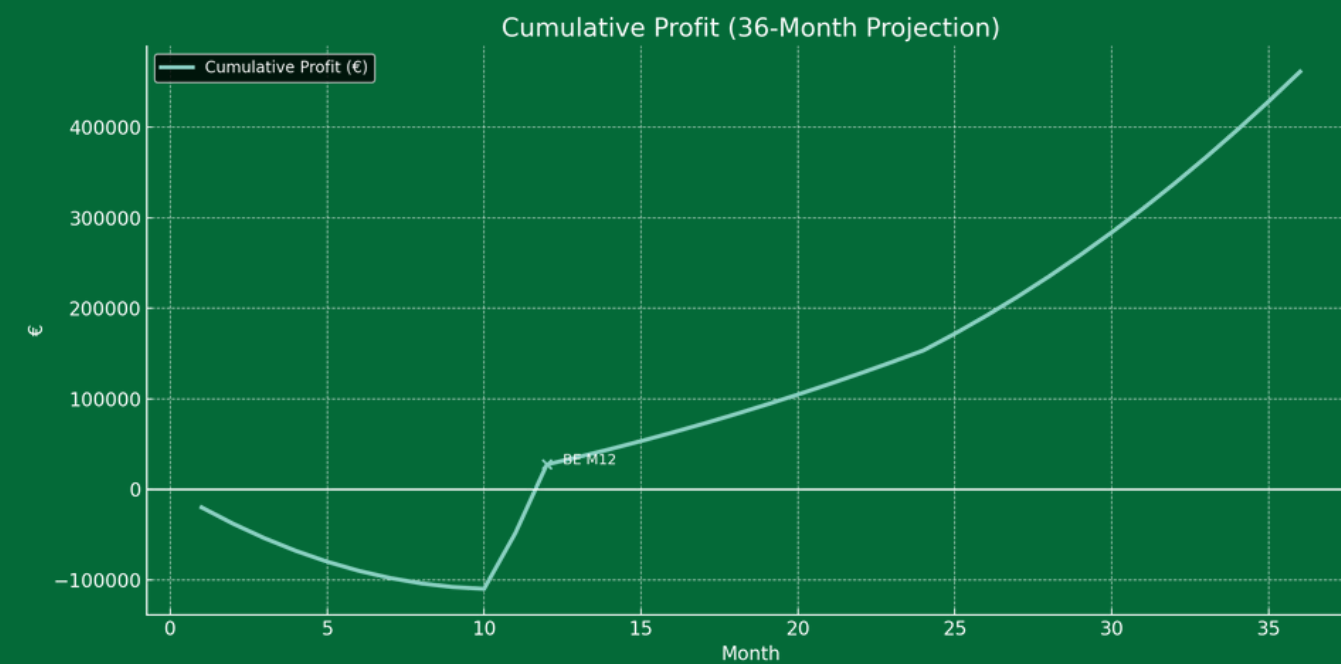




Financial Overview



"Revenue grows from €1.37M in Year 1 to €2.8M in Year 3, while fixed costs remain stable – profitability achieved within the first year."



"Break-even is reached in month 12. Cumulative profit exceeds €450K by Year 3, demonstrating scalable and sustainable growth."



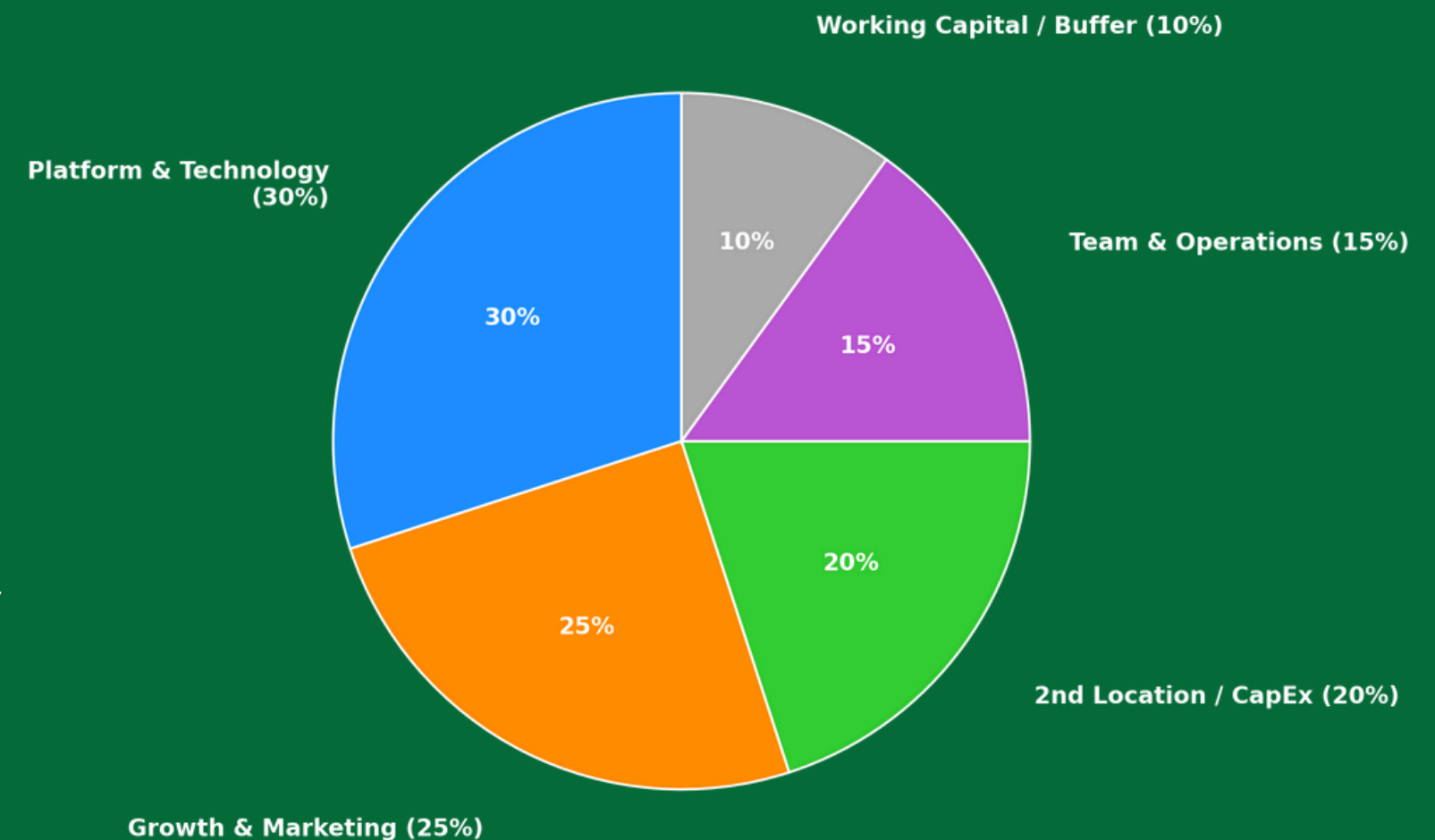
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Use of Funds

"Investment focuses on scalable infrastructure, technology, and market growth.

30% is allocated to platform and tech development, 25% to growth & marketing, 20% to second location pilot and CapEx, 15% to team and operations, and 10% kept as working capital and buffer."

Use of Funds (€450,000 total)





Team



Founder & CEO – Mikail Coşar

Mikail Coşar, founder of COVA Collective, is a visionary entrepreneur with over 17 years of experience across multiple industries.

Drawing from his interdisciplinary background – spanning publishing, gastronomy, arts and tech-driven ventures – he has developed the “Next Generation Modern Café Experience” and built the integrated COVA ecosystem.

Through active local networking in Hamburg, he is working to position COVA as a culturally rooted and economically scalable business model.



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Investment Ask

"We are raising €450,000 for 20% equity at a €1.8M pre-money valuation (€2.25M post-money).

This investment will accelerate COVA's growth by funding technology development, marketing, and early expansion.

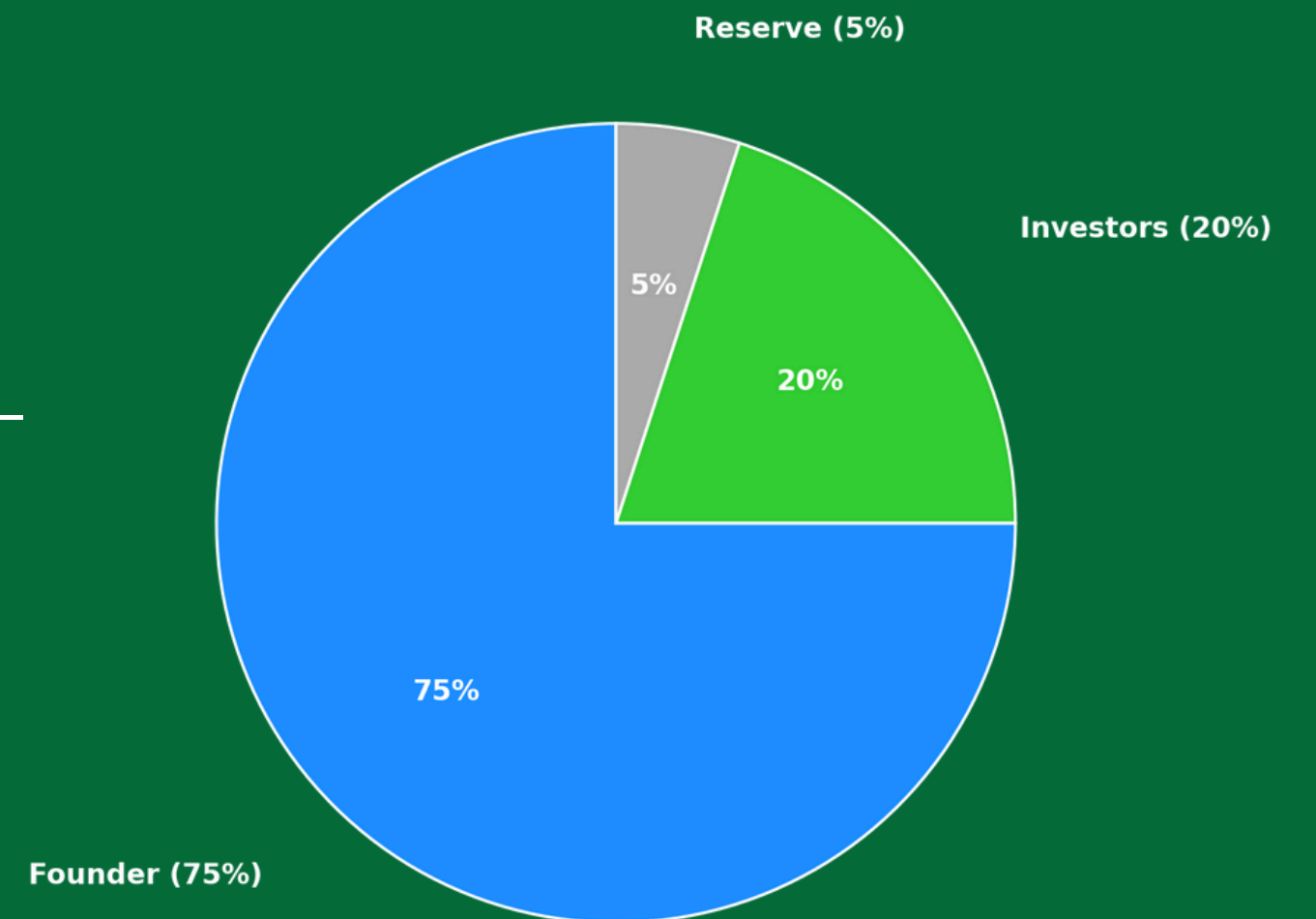
Cap Table Target: Founder 75%, Investors 20%, Reserve (Strategic / VSOP) 5%.

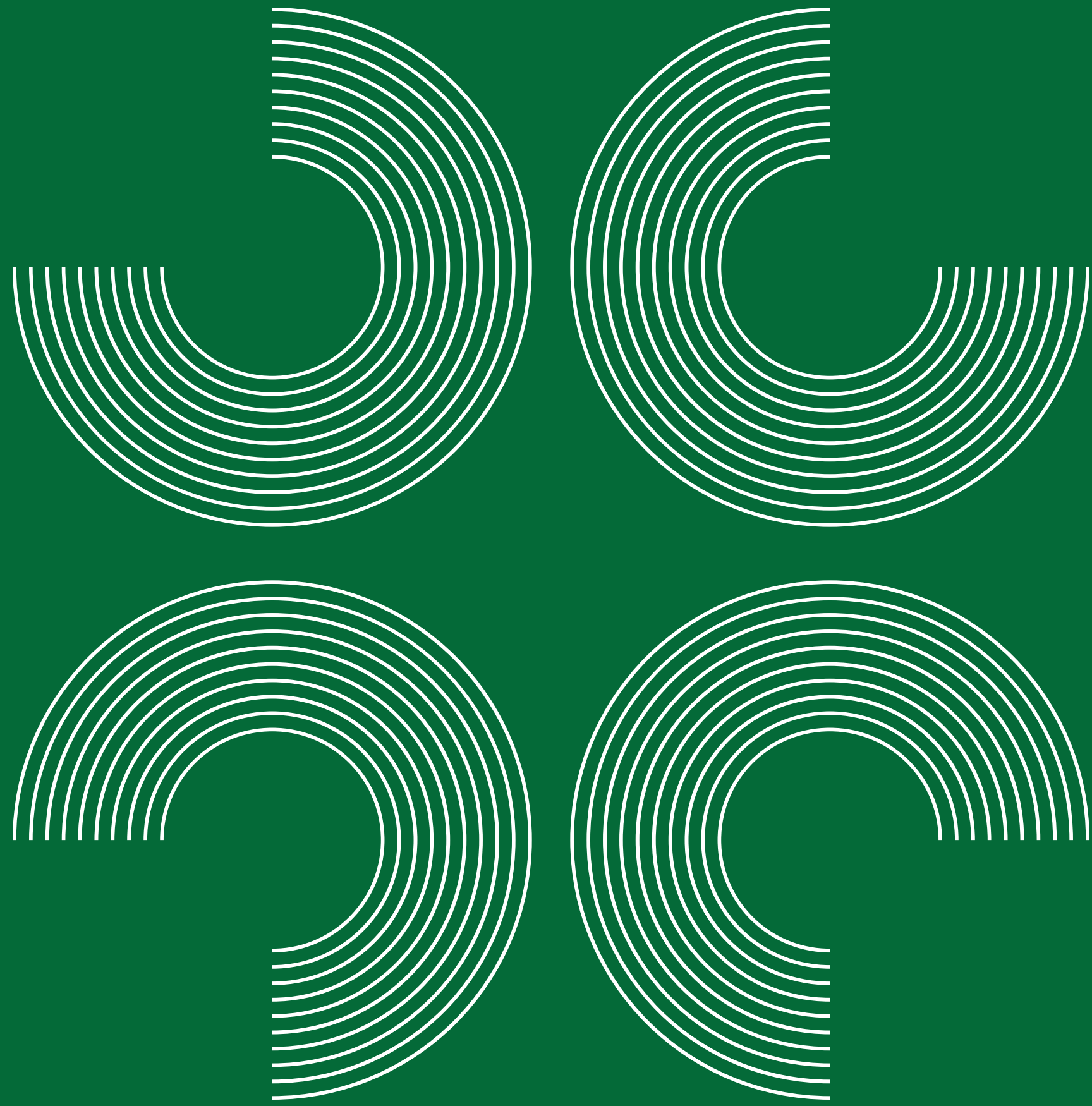
Structure: Minority equity participation (GmbH) or silent partnership – no control rights, only financial participation.

Investor Type: Non-operational, return-focused (dividends + exit value).

Target Exit: 5 years – potential company valuation €5M+, estimated investor IRR 25–30%."

Cap Table Structure (Post-Money €2.25M)





Thank You

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